Powerful IP Communications Made Affordable for Small Locations
Strata CIX40
Big Business Performance at a Small Business Price

Small Locations Perform and Compete on Par with Big Business

Whether your business is just getting started or expanding into new locations, communication is key to productivity, contact and success. Even the smallest branch offices and retail locations need a powerful, reliable communications system that can attract customers, save money, enhance productivity and improve customer satisfaction.

This is why so many leading companies choose Toshiba. Toshiba's Strata CIX™ 40 IP communication system makes sophisticated IP capabilities affordable for your small business, enterprise branch or retail locations.

This is communications without compromise. Strata CIX40 supports hundreds of calling features, voice mail and email integration, multimedia collaboration, unified communications, mobility options and more. Employees can stay connected and productive wherever they are, even using their smartphones as system extensions. You can network Strata CIX systems together to dramatically expand capacity or seamlessly connect locations.

Communications Your Way

Strata CIX40 is versatile and scalable to meet the dynamic needs of small locations with up to 20 users, depending on your networking requirements. Use it as a single-site phone system, and expand as the business grows. Or use it at branch locations, networked with Strata CIX and Toshiba IPedge® pure-IP systems at other locations and headquarters.

With Toshiba’s innovative system architecture, Strata CIX40 can serve an all-IP communications system, or all-digital, or a mix of IP and digital phones to meet your needs. Migrate to IP on your own schedule.

Sized Right for Small Business Locations

Right out of the box, Strata CIX40 supports:
- 8, 16, or 24 IP channels for IP telephone connections, SIP trunking and/or networking Strata CIX systems
- 4-11 trunks with caller ID, 8-16 digital telephones and 1-2 analog endpoints
- 4, 6 or 8 ports of voice mail and auto-attendant with live message call monitoring, LCD feature prompting, soft keys, call recording and more

Everything you need to support this capacity, including optional voice mail, fits into one compact cabinet designed for wall mounting.

Add advanced applications on the IPedge Application Server as needed, to support:
- Unified messaging—Voice mails, emails and fax messages in your email inbox
- Unified communications—Blending the many ways you communicate
- Contact center automatic call distribution (ACD) and reporting
- Integration with customer relationship management (CRM) systems
- Web-based personal and system administration
- Customized feature operation, and more

All of these applications come in one slim chassis.
Endpoints for Every User

Every small business location has users with very different roles, needs and expectations. The versatile Strata CIX40 system supports a wide range of choice in phones—devices so diverse they are often called endpoints. All Toshiba Strata CIX systems support IP, digital and analog endpoints, making the system ideal for businesses that want to extend the value of existing digital phones while migrating to IP in stages.

With a broad range of available models, you can choose just the right Toshiba endpoint for each user:

For those who work primarily at their desks—whether in a local, remote or home office: Desktop phones with microphone and speaker (with mute options, headset interface and programmable feature buttons) are the logical choice. Clear LCD displays (backlit on many models) make functions simple to use.

For users whose work takes them around the building: Choose a secure wireless handset or mobile phone that uses your wireless LAN or wireless base stations—such as Toshiba’s secure SIP DECT wireless phones—to connect into the Strata CIX40 system.

For users who work from locations outside your company’s phone or data networks: Use unified messaging to empower them to manage calls and messages from laptop or notebook computers, without ever picking up the phone. They can even use their smartphones as Strata CIX40 extensions.

For serious power users: Unified communications blends the many ways they communicate, with unified messaging, multimedia collaboration and more. For receptionists, there are attendant consoles and add-on modules for 10, 20 or 60 extra programmable buttons. See who’s busy, who’s available, and transfer calls at the touch of a button.

With Strata CIX40, every location—no matter how small—can present an enterprise-class face to the world.
Features You’d Expect From a Much Larger System

Right out of the box, your Strata CIX40 system supports an extensive array of convenience, productivity and call control features, like caller ID, hold, forwarding, transfer, call waiting, do not disturb, account codes and more.

For example, you can have incoming calls ring on both your desktop and cell phones. With interactive voice response, speech recognition and voice mail, no call goes unanswered, no matter what time it is or where you are. Customers can get quick access to the information they need, or leave a message. It’s like having an extra employee who works tirelessly around the clock.

Expand the Possibilities With a Multipurpose Application Server

Add a compact application server, and your Strata CIX40 system becomes a full-featured unified communications and collaboration platform.

Unified communications converges the many ways your organization communicates: desktop phones, cell phones, voice mail, email, video conferencing, Web-based collaboration and more.

- Gain customized control over when, where and how you can be reached
- Use your iOS® or Android™ smartphone as a Strata CIX extension
- Manage email, voice mail and fax messages in one place
- Dial, answer, transfer calls and more from a voice-ready laptop or notebook computer—integrating with your contact lists, calendar and CRM system

Multimedia collaboration was once out of reach for organizations with only a handful of employees. Strata CIX40 makes it achievable and easy to set up scheduled or spontaneous audio conferences and collaboration sessions. Share and present Windows® documents, co-browse Web pages with remote participants, contribute ideas and comments in a public or private chat session, and brainstorm with interactive drawing and text tools.

Participants can dial into a single conference or any combination of simultaneous audio or Web collaboration sessions. You can set up these Web-based sessions from anywhere, integrating with Microsoft Outlook® calendar functions, if you wish. Users can attend the conference from anywhere. They don’t need any special software on their PCs, only an Internet connection.

Unified communications provide the foundation for business functions and units to work seamlessly together—to perform with more agility, productivity and differentiated customer care.
Save Time and Money While Building a Professional Image

Mobility—Stay Connected, Wherever You Are

Roam anywhere in the building. Secure SIP DECT wireless phones enable you to take advanced digital desk phone functionality with you down the hall, to a conference room or the manufacturing floor.

Manage calls on your computer, at home or on the road. Dial and receive calls and manage voice mails and more, from a voice-equipped laptop or notebook computer that accesses your Strata CIX system over the Internet.

Use your Apple iOS and Android smartphone as a Strata CIX extension. Give out only your office number; Strata CIX finds you on your smartphone and conceals your mobile number.

Be alerted to incoming calls on multiple devices. You can have Strata CIX ring both your desk phone and cell phone, simultaneously or sequentially, to ensure you can always be reached.

Take your phone system identity with you. Log into a drop-in workstation or a conference room at another location, and your phone system identity goes with you. You can work just as if you were at your desk.

Even if the “office” is at home today, a conference center tomorrow, and a coffeehouse the next day, colleagues and customers can interact with you just as if you were in the office.

Advanced Technology Made Easy to Use

Powerful Strata CIX40 powerful features are intuitive to use. Easy-reading LCDs provide quick access to functions. Programmable buttons give one-touch access to the functions you use most. Call handling features let you manage your calls—and your schedule—with ease. You decide which calls to accept now and which to send to voice mail or another extension.

Reduce Communications Costs

Strata CIX40 saves your business money in many ways. For example:

- With IP, one network can do the work of two
- IP trunking reduces or eliminates long distance charges among locations
- You can restrict long-distance calls or access to certain area codes
- The system automatically chooses least-cost routing for outbound calls
- Mix and match economical phones and higher-end phones to suit users’ needs
- Call recording options resolve communication disputes that can result in business liabilities
- Remote maintenance eliminates on-site visits for programming, testing and upgrades
- Employees can be located anywhere, far from high-cost metro centers

In many ways, Toshiba Strata CIX40 pays you back in improved productivity, customer satisfaction and reduced costs.
Bring Your Business Communications into the IP Age

Employees, customers and business partners have come to expect anywhere-anytime connectivity. They expect the communication system to match their on-demand, mobile and multi-channel ways of working. You already capitalize on IP for your Internet and other data communications. Why not exploit IP for your voice communications as well?

Toshiba makes it easy and affordable. The Strata CIX40 system reflects our belief that small businesses and branch locations should be able to perform and compete on the same playing field with their big business counterparts.

Feature Highlights

System Features

Call Park to Station
Call Park Orbits
Call Pickup
On-Hold/Park
Ringing At Other Stations
Meet-Me Page
Directed
Station Group
CO Line Group
Call Record to Voice Mail
Call Transfer
Camp-On
External Calls
Internal Calls
Recall
Call Waiting
Caller Identification
Abandoned Call History
Call History List
Redial from List
Indication While Busy
Internal User Name
Centrex Application/PBX
Compatibility
Centrex Ringing Repeat
Flexible Station Numbering
Delayed Ringing
One-Button Centrex Feature Access
Centrex/CO Line Call Pickup
Centrex/CO Line ID
Flash Button
Multi-Line Access and Control
Class of Service Override
CO Line Groups
CO Line Queuing
Conferencing (8 party)
Multi-Stations
Multi-CO Lines
Continuous DTMF Signal Time
Credit Card Calling (*0* + Dialing)
Day/Night Modes with Auto Switching
Delayed Ringing
Direct Inward System Access

Direct Station Select/Busy Lamp Buttons
Direct Station Selection Console (Optional)
All Call Voice Page
Automatic Line Hold
DND Status Indication
DND Override
CO Line Button Assignment
Expanded Line Appearance
Multiple DSS Consoles
Night Transfer
Speed Dial Button Assignment
Voice or Tone Signaling
DISA Security Code Revision
Distinctive LED Indicators
I Called
I Hold
I Use
Distinctive Ringing
Do Not Disturb
Do Not Disturb Override
Door Lock Control
Door Phones
DTMF and Dial Pulse Compatible
DTMF Signal Time (160/80 ms)
Dual Color LEDs
End-to-End Signaling
Exclusive Hold
Executive Override (Break-In)
Executive Override Blocking
External Amplified Speaker (Optional)
Flash Button (Centrex/PBX Transfer or CO Dial Tone Recall)
Flexible Access Code Assignment
Flexible Button Assignment By User
Flexible Station Numbering
Flexible Line Ringing Assignment
Delay 1
Delay 2
Immediate
Group Paging
Handsfree Answerback Intercom
Headset Interface*
Hearing Aid Compatible
Hot Deskng
Hotel/Motel Features*
Hot Dialing
Hotline Service (Emergency Ringdown)
LCD Alphanumeric Messaging
LCD Automatic Callback Number Display
LCD Automatic Number Identification
LCD Automatic Park In Orbit
LCD Backlit Display*
LCD Call Duration Display
LCD Call Forward Source/Destination
LCD Call Forwarded-From Display
LCD Caller ID
Abandoned Call Storage
Call History
Indication While Busy
Name
Telephone Number
LCD Calling/Called Number Display
LCD Clock/Calendar Display
LCD CO Line Identification
Incoming/Outgoing
LCD Dial Input Verification
LCD Directory Assistance
LCD Feature Prompting with Soft Key Operation
System and Station Features
Voice Mail Features
LCD Intercom User Name Display
LCD Message Waiting Station Display
LCD Multiple Languages (E-F-S)
LCD Override Station Number Display
LCD Recalling Station Identification
LCD Search By Name and Dial
LCD Speed Dial Directory Display
LCD Station Status Display
Least Cost Routing
Loop Start Lines

The right business communications system attracts customers, increases productivity, saves money, enhances your image and improves customer satisfaction. If you want to level the playing field, to take advantage of IP business communications while extending the value of your existing analog and digital phones—and you want to do it with confidence—see what Strata CIX40 can do for you. Visit www.telecom.toshiba.com or contact your Authorized Toshiba Dealer today.
### System Maintenance
- Survivability of IP Telephones*
- Station Message Detail Recording
- Station Hunting
- Standard Telephone Compatibility

### SIP Trunks***
- Reserve Power Battery Backup*
- Repeat Last Number Dialed
- Release/Answer Button
- Release Button
- Relay Service (Optional)
- Alternate Routing/Hop-off
- Centralized Attendant
- Centralized Voice Mail
- Distributed Network SMDR
- Coordinated Numbering Plan
- Path Replacement
- Night Relay Service

### Voice Mail Features
- Audio Prompts
- Automated Attendant (AA)
- Automatic Message Copy with Optional Delete
- Called Identification (Name)
- Caller ID (Number)
- Caller Confirmation Prior to Transferring
- Call Monitor and Retrieve
- Call Record to Mailbox
- Call Queuing
- Call Screening
- Copy Mailbox
- Copy Range
- Directory
- Direct Transfer to Voice Mailbox
- Disk Space Notification
- Distribution Lists
- Do Not Disturb (DND)
- Extensions—Scheduled
- Fax Tone Detection
- Future Delivery
- Guest User Mailboxes
- Independent Port Greetings
- Mailbox
- Function Lock
- Groups
- Security Code
- Personal Greetings
- Time Zone Setting
- Mailbox Number—Varied/Fixed Length

### Message
- Continuous Delete
- Continuous Playback
- Date and Time
- Forwarding
- Notification
- Pause During Playback
- Pause During Recording
- Playback Control
- Private
- Purging
- Reply
- Retrieval Control
- Return Receipt Verification
- Speed Control
- Urgent
- Volume Control
- Message Storage
- Personal Folders
- Message Queues

### Multiple System Languages
- Traffic Measurement and reporting
- System Program
- Upload/Download*
- Tandem CO Line Connections
- TAPI Compliant
- Tenant Service
- Toll (Destination) Restriction
- Restriction Override
- Restriction Override Revision
- Transfer Privacy
- Traveling Class of Service
- Uniform Call Distribution (UCD)
- User Programmable Feature Buttons
- Voice Mail Integration
- Call Record to Voice Mail
- In-band DTMF Signaling
- LCD Soft Key Voice Mail Control
- Transfer Direct to Voice Mailbox
- Voice Mail Conference
- Voice or Tone Signaling
- Volume Control
- Busy Override Tone
- Handset
- Handsfree/Speakerphone
- Ringing

### Attendant Console Features
- Alarm Reset
- Answer Button
- Answer Prompting by CO Line
- Attendant Conference Setup
- Day/Night Mode Switching
- Busy Lamp Field (BLF) Display
- Station Directory Number
- Station User Name
- Station Advisory Message Display
- Call Answer Priority
- Call Statistics
- Incoming and Total
- Export to Excel File
- Print by Range
- Call Waiting Count
- Caller ID Display
- Calling/Called Number and Name
- Display
- Color CRT Display
- Dial “O” For Attendant
- Dial by Name/Number
- Dialing an Outside Number for Station User
- Direct Station Selection
- Directory Display and Dialing
- Directory Entry Attribute Information
- Directory Entry Contact Information
- Door Phone Calling
- Door Unlock
- DTMF Tone Signaling from Dial Pad Key
- Emergency Call
- Emergency Page
- Feature On-Line Help
- Flexible Programmable Buttons
- Headset Operation*
- Handsfree/Speakerphone
- Hold Calls
- Hold Timer Display
- Incoming Call Identification
- Interposition Call Transfer
- Join/Split Calls
- Keyboard or Mouse Operation
- Load Sharing of Multiple Attendants
- Loop Buttons
- Loop Hold Display
- Message Entry and Display
- E-mail to Station User
- Print Messages
- Message Waiting Set and Cancel
- Multi-Tasking
- Multiple Console Ringing
- Notes Entry and Display for Calls
- Overflow
- Override
- Position Busy Mode
- Remote Operator (IP connection)
- Release Button

### Speed Dial Calling
- Internal Calls
- External Calls
- Dial From Caller ID List
- Supervised Loop Operation
- Three-Way Calling
- Through Dialing
- Transfer Direct to Voice Mailbox
- Trunk Group Control and Busy Indication
- Trunk Test and Verify
- Windows PC Operation

* Some feature implementation may require dealer-supplied additional auxiliary equipment.
** On Strata CIx40, speaker OCA is only available on IP telephones.
*** SIP Trunks available with selected carriers.

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Note: All optional features may or may not be extra cost items.
Toshiba Authorized Dealer Network

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Toshiba’s National Accounts Program makes it easy for multi-location companies to standardize on one phone system by offering simplified purchasing, installation and service, and standardized equipment, paperwork and pricing – all through the Toshiba Authorized Dealer Network.

Fulfilling Our Responsibility as a Global Enterprise

For Toshiba’s Telecommunication Systems Division, the imperative to reduce, reuse and recycle is central to product and process design.

Reduce. By meeting or exceeding high industry environmental standards, Toshiba keeps tons of targeted chemicals and other substances out of the ecosystem. We have also reduced the energy consumption of Toshiba business communications systems—good for the environment and cost-saving for customers.

Reuse. For more than 20 years, Toshiba has designed its telecommunications products with smart migration in mind. When upgrading and expanding their systems, customers can retain many components they already have, which avoids needless e-waste.

Recycle. To minimize waste going into landfills, we redesigned our packaging to use eco-friendly, recyclable materials that provide equivalent protection. We also participate in nationwide recycling programs for equipment trade-ins.

Thinking more globally... By seamlessly connecting distant locations, making telecommuting easy, providing richly multimedia ways for people to collaborate remotely, our products help people bridge the earth’s distances without having to fuel cars or airplanes. That's a positive lifecycle impact for the earth and the working humans who inhabit it.

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